

Student's Name

Instructor's Name

Course

Date

Proposal

The proposed topic is "How Social Media Affects our Lives."

The topic is centered on understanding the positive and negative effects social media has on our life. It will discuss the various forms of social media technologies and the extent they have influenced human life in different facets of their interaction and development. The main research question is based on understanding the socioeconomic influence the social media has on the life of people, and the current trend social networking has developed towards altering the normal way of life.

The purpose of the research is to provide a clear indication of the way social networking has infiltrated in the life of people which involves their interaction, cooperation, and daily processes. The study audience is any person in access to social media technology, especially, the younger generation who use the internet and modern technology as a form of social interaction and connection. The study is trying to help its audience understand the influence social media has on shaping their life either in a positive, or a negative direction. It points on current trends such as social integration through social networks.

The study claims to investigate the growing use of social media and the changes it has brought among the current generation under different socioeconomic dimensions. Interesting

development in social media indicates the change in social engagement and way of life among people who use social media. The internet has advanced the way of life and also affected the process of conducting business and integration. The topic will provide an analytical understanding of the way social media has infiltrated into the current society and the approach the society has taken to advance a new form of interaction.

Annotated Bibliography

Hanson, J.24/7: *How cell phones and the Internet change the way we live, work, and play*. United States: Greenwood Publishing Group, (2007). Print

Hanson in this book has revealed that technology has made people busier than ever. The author clarifies that, while technology promises people a chance to have better control of their time, it only offers an “illusion” of control. The findings of this study indicate that technology having been invented as a tool to help people has, however, become destructive and has affected the norms of life. The article has successfully addressed the impacts of the internet and cell phones on the daily lives of people

Kerpen, Carrie. How has social media changed us? *Forbes*. (2016, April 21). Web. from <http://www.forbes.com/sites/carriekerpen/2016/04/21/how-has-social-media-changed-us/#3a6cec540f65>.

This article reveals how privacy has been invaded by social media. The lives of people have increasingly become public, especially, with the advent of social media gadgets where people post about themselves. The article does very well in exposing some of the problems that social media has, especially, in the fact that it limits privacy.

Qualman, E. *Socialnomics: How social media transforms the way we live and do business*. Chichester, United Kingdom: Wiley, John & Sons, (2010). Print

The article takes a positive stance on the role of social media in society. Moreover, in the author's discussion, he focuses majorly on the impacts of social media on the economic side of life. The author reveals the success hidden in businesses that succeed in social media. The findings of the study are that social media is quickly and strongly taking charge of the society's way of life. It reveals that in business, social media cannot fail to be part of business because, in contemporary society, social media is fundamental to business.

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